

Final Documentary Video Rubric

Name _____ Group # _____

Part/Score	4	3	2	1
Purpose:	Clearly states what your purpose is, consistently keeps focus on your subject and purpose	Mostly clear, connects to subject, mostly focuses on your purpose	Fragment or not clear, subject not very clear, focus was inconsistent, but somewhat present	Purpose not stated or connected at all, lacks clarity, no focus apparent, subject was not consistent
Evidence:	Research is clearly evident; Evidence gives at least 3 new facts, quotes or info while supporting your focus and explains why you think/feel this way	Researched evidence gives 2 new facts, quotes or information, somewhat supporting your focus, but does not clearly explain why you think/feel this way	Evidence gives 1 new fact, quote or information and tries to support focus, but does not explain why, is fragmented	Little or no evidence (fact, quote, information) provided
Methods/ Treatments:	Uses 4 or more treatments, such as voiceover with images/video, text and titles, interview, examples, charts, etc., organization of your film makes sense and has multiple smooth transitions	Uses 3 or more treatments, such as those mentioned in previous column, mostly organized, smooth transitions	Uses 2 or more treatments, not clearly organized, some intended transitions	Uses only one treatment, no or ineffective transitions

Part	4	3	2	1
Answers Essential Question:	You clearly state what you want people to do/say, think, feel, or know once they have seen your documentary and how they can do it	You clearly state what you want people to do/say, think, feel, or know once they have seen your documentary	Action/reaction is implied but not stated, we can somewhat tell what you want others to do/say, think, feel or know	No action is requested, stated or implied
Technical:	Audio is clear and loud enough, no background noise, music doesn't overpower but can be heard and fits purpose, images are clear and match text and make sense, titles, and credits with all citations present	Audio is mostly clear and loud enough, music can be heard, images mostly match text and make sense, titles and credits with some citations present	Audio is sometimes clear and loud enough, but not consistent, music may or may not be present, images sometimes match text titles and/or credits present	Audio is not clear and/or loud enough, no music or is overpowering, images missing or not matching text, no titles and credits

Total Points: _____

What 3 things did you like most?

- a. _____
- b. _____
- c. _____

What 2 things would you add or change to make it better?

- a. _____
- b. _____